



杨澜

阳光媒体集团董事长、阳光文化基金会主席

YANG Lan

Chairperson of Sun Media Group and Sun Culture Foundation

杨澜系资深传媒人士、传媒企业家，阳光媒体集团联合创始人、董事长，阳光文化基金会联合创始人、主席。阳光媒体集团是最具影响力的中国民营传媒企业之一，业务包括电视制作、跨媒体整合传播、大型演出等。阳光文化基金会致力于传播慈善文化、改善教育，开展多种形式的慈善活动。

杨澜毕业于北京外国语大学，获英美语言文学学士学位；1990年至1994年担任中央电视台《正大综艺》节目主持人，并于1994年获中国第一届主持人“金话筒奖”；之后，赴美深造，就读于美国哥伦比亚大学国际及公共事务学院，获国际事务硕士学位；留美归来后，开创中国电视第一个深度高端访谈节目《杨澜工作室》（后改为《杨澜访谈录》），迄今《杨澜访谈录》已访问过全球900余位著名人物，在全球华语观众中具有很高美誉度。2000年，杨澜与丈夫吴征开办了大中华区第一个历史人文电视频道——阳光卫视。2005年，杨澜创办了主要针对中国都市女性的大型谈话节目《天下女人》，并由此发展成包含电视、网络和教育培训的互动式跨媒体女性社区。为助力中国女性终生学习，推动性别平等与女性发展，杨澜于2016年创立“天下女人研究院”。杨澜一直致力于加强和促进世界各国之间的文化交流。她曾分别应邀出任北京申办2008年奥运会和2022年冬奥会的陈述人，是唯一一位两次代表北京申奥的陈述人，亦被聘为2010年上海世博会形象大使。

杨澜担任主持的重大活动有2008年北京奥运会和残奥会开闭幕式、上海世博会开幕式、特奥全球论坛、APEC女性论坛、达沃斯论坛、财富论坛、中国慈善论坛等。

在推动中国的慈善发展方面，杨澜在中国率先联合哈佛大学豪瑟非营利研究中心、北京大学公民社会研究中心共同举办中国公益组织领导人培训班和国际公益论坛。2010年与比尔和梅琳达·盖茨基金会在北京联合发起“巴比慈善晚宴”。她创办的阳光未来艺术教育基金会致力于通过艺术教育帮忙缺少机会的青少年的全面成长。自2013年中国慈善联合会成立起，她一直担任副会长。她目前还担任联合国儿童基金会首位中国形象大使、国际特殊奥林匹克全球形象大使及全球董事。

杨澜曾获多项国内外荣誉，包括：哥伦比亚大学国际及公共事务学院“环球领导力奖”、中华慈善奖行为楷模奖、中国全国三八红旗手标兵荣誉，佩利媒体中心授予的女性“开拓者”荣誉，还被福布斯评为全球最具影响力的100位女性之一。

Yang Lan is a household name in China, as a leading broadcast journalist and media entrepreneur. She is the cofounder and Chairperson of Sun Media Group and Sun Culture Foundation. Sun Media Group is one of the leading private media companies in China with businesses ranging from TV production to integrated communications, events, and more. Sun Culture Foundation is a non-profit organization aiming to improve education and promote philanthropy.

Ms. Yang graduated from Beijing Foreign Studies University with a bachelor's degree in English Language and Literature. She became a rising star by hosting CCTV's "Zhengda Variety Show", which earned her the "Golden Microphone Award" in 1994. She then attended Columbia University's School of International and Public Affairs, where she earned a master's degree in International Affairs. Upon returning to China, she created her signature show "Yang Lan Studio", now named "Yang Lan One on One". "Yang Lan One on One" has become China's longest-running in-depth talk show, with more than 900 interviews with leaders from around the world. In 2000, Ms. Yang and her husband Dr. Bruno Wu launched Sun TV, Greater China's first documentary satellite channel. In 2005, she created "Her Village", a TV talk show geared towards Chinese urban female audience, which is developed into a multimedia community to empower women. To promote gender equality and women development, Ms. Yang founded "Her Village Academy" in 2016 to offer both online and off-line educational programs. She is committed to promoting cross-cultural exchanges. She is the only person to have represented Beijing twice for its successful Olympic biddings. She was named as Goodwill Ambassador for 2010 Shanghai Expo.

Ms. Yang has served as MC and moderator for many events including the opening and closing ceremony of Beijing Olympic Games and Paralympic Games, the opening ceremony of Shanghai Expo, Special Olympics Global Development Summit, APEC Women and the Economy Summit, World Economic Forum, Fortune Forum and China Charity Forum.

To promote philanthropy and civil society in China, Ms. Yang, collaborating with Hauser Center for Nonprofit Organizations at Harvard University and Center for Civil Society Studies at Peking University, organized capacity building workshops and international forums for NPO leaders in China. In 2010, with Bill & Melinda Gates Foundation, she co-organized the "Giving Pledge" event in Beijing, which is regarded as a milestone in philanthropy development in China. Sun Future Art Education Foundation is dedicated to supporting the overall development of underprivileged children through art education. She is a Global Ambassador and International Board Member for the Special Olympics Movement and the first Chinese UNICEF Ambassador, and the Vice-Chairman of China Charity Alliance.

Ms. Yang was honored with many awards, including Columbia University SIPA's "Global Leadership Award", the "National Philanthropy Award", "Women's Achievement Award" by All-China Women's Federation, the Paley Center for Media and AOL's "Makers" award. She is one of The World's 100 Most Powerful Women by Forbes.